

thINKingDANCE

Upping the ante on dance coverage and conversation

Editor's Note: Indiegogogo!

by Lisa Kraus

Who knew that May was the season for fundraising? Just as June is all about weddings, May seems to be when the Philadelphia dance community asks you to come dance in a Marathon (at the Performance Garage) or at a hot Latin fest (Cinco de Miro) or to enjoy a Cabaret (Nichole Canuso). Other folks are raising money through crowd-sourcing for wonderful upcoming productions. We hope everyone meets their fundraising goals!

If thINKingDANCE is also asking for your contributions what sets us apart? It's this - we are serving all of those organizations and companies and more.

What will our campaign fund? Pay for writers, editors, workshop leaders and workers on its Education scheme and Editorial Board along with some needed web upgrades. In the simplest terms: we need to pay our people. Get the details and donate [to our Indiegogo campaign here.](#) Thank you!

Lisa

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